



Pamela McCarthy <pmccarthy@stoughton-ma.gov>

Reminder: Knowledge is Power

1 message

Neighborworks Housing Solutions <pwhite@nhsmass.org>

Sun, Jul 23, 2023 at 12:01 PM

Reply-To: pwhite@nhsmass.org

To: pmccarthy@stoughton-ma.gov



Knowledge is **POWER**

Good Afternoon -

There are a number of great opportunities for business classes, grants, contests and more. If you have been to any of my classes, I always speak about being a life-long learner.

To begin, many people have asked about the Empower Digital Grant and sadly, the grant will not be back for 2024. At this time, I will continue to look for SMB grants and report them as I find them.

Here are some opportunities for small business owners where you can grow, learn, network and maybe be eligible to win \$10,000.

- HarborOne Bank's Small Business Pitch Contest with a \$10,000 award
- Numerous LIVE Zoom business classes are being offered through SCORE

- How to Start a Food Truck Business
 - How to Effectively Use Artificial Intelligence (AI) in Your Business
 - How to Make Your Black-Owned Business Attractive to Bankers
 - Safety and Risk Management to Protect Your Business and People
 - Brand Clarity : Make Your Marketing Easy and Effective
- Networking Opportunities - Main Street Pop-Ups in Brockton
 - Employee Retention Strategies - ZOOM event
 - Building a Better Business Boot Camps in Plymouth and Taunton
 - Business Resource Guide - Over 200 Business Resources

Scroll and you will find all the links.

I challenge you to do one thing...sign-up for a class, attend a networking event or go through the resource guide and investigate a resource. Being a life long learners makes you relevant because knowledge is power.

Hopefully, I will meet up with some of you this month through some of these events.

Sincerely,

Trish

Tricia White
Small Business Development Officer
NeighborWorks Housing Solutions
pwhite@nhsmass.org

SEPTEMBER
28
4:00-7:00 PM



Find your harbor.



\$10,000 SMALL BUSINESS PITCH CONTEST

HarborOne continues to recognize the important contributions of small business owners and entrepreneurs in our community. It is rewarding to have the ability to support small business owners who are making positive contributions to the communities we serve.

Click link for criteria to apply. Apply today, deadline is August 31, 2023. Note : One of the new criterias is having to be in business for at least 2 years.

[Apply Today](#)

JULY-
AUGUST
LIVE
1:00 PM VIA ZOOM



SMALL BUSINESS EDUCATION

SCORE is offering LIVE Zoom classes on numerous business topics during the month of July and August. Classes range from start-up and marketing to artificial intelligence and tips for being bankable.

Class are offered on Tuesdays and Thursdays at 1 PM. Click link for more information.

[Sign Up](#)

JULY &
AUGUST
POP-UP
4:00-7:00 PM

Main Street Pop-Up

Networking Series

MAIN STREET POP-UP NETWORKING

Don't miss this great business-building opportunity. Enjoy delicious food and beverages while connecting with potential



customers, existing chamber members,
and friends in the Metro South community.

Ann's Place, Wednesday, July 26, 2023
Brockton Beer, Wednesday, August 2, 2023
Height's Crossing : Wednesday, August 23

Click links below to register for these
networking events.

Ann's Place : July 26 : Register

**Brockton Beer : August 2 :
Register**

**Height's Crossing : August 23 :
Register**

August
1

10:00 AM VIA ZOOM



Presented by: Brad Ferris, New York Life Insurance

**DATE**
Tuesday, August 1

**TIME**
10:00 AM

REGISTER NOW !

Practices, Philosophies, and
Tactics to Best Reward, Retain,
and Recruit Your Team



EMPLOYEE RETENTION

Practices, Philosophies and Tactics to Best Reward, Retain and Recruit Your Team. Employee retention is one of the biggest challenges businesses currently face. In this free webinar, Brad Ferris from New York Life will discuss practices, philosophies, and tactics to best reward, retain, and recruit your team. Register below to attend.

Register

August
10&24
9:00 AM - 3:00 PM



BUILDING A BETTER BUSINESS BOOTCAMP

This day long, in-person bootcamp gives you all the tools necessary to create a working business plan. Why is a business plan important? The purpose of a business plan is to help articulate a strategy for starting your business. It also provides insight on steps to be taken, resources required for achieving your business goals and a timeline of anticipated results.

In fact, businesses that plan grow 30% faster than those that don't.

Sponsored by **Plymouth Area Chamber of Commerce** and **NeighborWorks Housing Solutions**.

August 10 - Register for Plymouth Bootcamp

August 24 - Register for Taunton Bootcamp

BUSINESS RESOURCE GUIDE

Help for Small Businesses

We use this resource guide as part of our business planning worksheets in the Building a Better Business Bootcamp. It's very comprehensive and we thought it would be great to share. If you know of any resources we forgot, please email me and I will add them to the list.



This guide contains information and links to:

- Federal & State Level Resources
- Local Chambers of Commerce
- Business Assistance Programs
- City & Town Business Associations
- Women's Groups and Organizations
- Business Tax Resources
- Health & Advocacy Resources
- Real Estate Resources
- Business Reading Materials
- Social Media Resources & Directories
- And more...

Business Resource Guide



Neighborworks Housing Solutions | [422 Washington St, Quincy, MA 02169](#)

[Unsubscribe pmccarthy@stoughton-ma.gov](mailto:pmccarthy@stoughton-ma.gov)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by pwhite@nhsmass.org powered by



7/28/23, 10:35 AM

Stoughton Mail - Reminder: Knowledge is Power

Try email marketing for free today!